

Privacy Policy

EarlyBird's Privacy Policy

EarlyBird recognizes the importance of respecting the privacy of those who visit this mobile application. Our mobile application (referred to here as the mobile application, app or EarlyBird) and website, www.yourclass.org (referred to here as the website or www.yourclass.org), makes it easy to share information with your friends and people around you. This Privacy Policy describes how we collect and use your information and gives you choices as to how we use it. We suggest that you review this Privacy Policy periodically as we may update it from time to time. This Privacy Policy was last revised on February 10, 2021. When we refer to users, we are referring to all users of EarlyBird. By becoming a user, you agree to the terms of and practices described in this Privacy Policy for both our mobile application, EarlyBird, and our website, www.yourclass.org. EarlyBird and our website, which serves as our information portal, are available to everyone worldwide.

If you have questions regarding this statement, please contact us at [**support@yourclass.org**](mailto:support@yourclass.org).

- Privacy Settings

You choose what information you include in your registration on the app, including contact and personal information such as full name, email address, address and phone numbers. And you control the information you share through the privacy settings on the Privacy page. Our default privacy settings limit the information displayed in your account to your networks and other reasonable community limitations that we tell you about.

- The Information We Collect

When you visit EarlyBird, you provide us with two types of information: personal information you knowingly choose to disclose that is collected by us and mobile application use information collected by us as you interact with our app.

When you register with EarlyBird, you provide us with certain personal information, such as your name, your email address, your telephone number, your address, and any other personal or preference information that you provide to us.

When you enter EarlyBird, we collect your browser type and IP address. This information is gathered from all EarlyBird visitors. In addition, we store certain information from your browser using "cookies." A cookie is a piece of data stored on the user's mobile device tied to information about the user. We use session ID cookies to confirm that users are logged in. These cookies terminate once the user closes the browser. By default, we use a persistent cookie that stores your login ID (but not your password) to make it easier for you to login when you come back to EarlyBird. You can remove or block this cookie using the settings in your browser if you want to disable this convenience feature.

When you use EarlyBird, you may set up your personal account, input your personal information that may be used to personalize user experience, input payment methods for

in-app purchases, and transmit information through various channels such as video tutoring capabilities. We collect this information so that we can provide you the service through our mobile application and offer personalized features. In most cases, we retain it so that, for instance, you can return to view prior activity you have completed on the app. When you update information, we usually keep a backup copy of the prior version for a reasonable period of time to enable reversion to the prior version of that information.

When you input personal information for the personalized mobile application experience, you do so at your own risk. While no other users have access to the personal information you input in your registration for the personalized experience, please be aware that no security measures are perfect or impenetrable. We cannot control the actions of other users with whom you may choose to share your personal information with outside of the mobile application. Therefore, we cannot and do not guarantee that your personal registration information will not be obtained or learned in any way by unauthorized persons. We are not responsible for circumvention of any privacy settings or security measures contained on the app. You understand and acknowledge that, even after removal, copies of any content you post may remain viewable in cached and archived pages or if other users have gained access to your personal information in any way.

Any improper collection or misuse of information provided on EarlyBird is a violation of the EarlyBird Terms of Use and should be reported to [**support@yourclass.org**](mailto:support@yourclass.org).

EarlyBird may also collect information about you from other sources, such as newspapers, blogs, instant messaging services, and public social media accounts through the operation of the service in order to provide you with more useful information and a more personalized experience.

By using Earlybird, you are consenting to have your personal data transferred to and processed in the United States and abroad.

- **Users Under Age 18**

EarlyBird does not knowingly collect or solicit personal information from anyone under the age of 18 or knowingly allow such persons to register. If you are under 18, please do not attempt to register for EarlyBird or send any information about yourself to us, including your name, address, telephone number, or email address unless emancipated with documentation of emancipation. Users must be 18 years or older to register their child user that is under the age of 18, unless emancipated with documentation of emancipation. Users can be the parent of the child user or legal guardian of the child user of the mobile application. No one under age 18 may provide any personal information to or on EarlyBird, unless emancipated with documentation of emancipation. In the event that we learn that we have collected personal information from a child under age 18 without verification of parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 18, please email [**support@yourclass.org**](mailto:support@yourclass.org).

Profile information and registration information is used by EarlyBird primarily to be presented back to and edited by you when you access the service and personalize the user app experience with customized app levels.

Your name and registration information will be available to the EarlyBird network and those limited pieces of information may be made available to third party search engines. This is primarily so your app experience can be personalized to best suit the user's needs.

EarlyBird may send you service-related announcements from time to time through the general operation of the service. For instance, you may receive an email alerting you of a milestone reached or update to the user's app experience.

Generally, you may opt out of such emails by sending an email to support@yourclass.org, though EarlyBird reserves the right to send you notices about your account even if you opt out of all voluntary email notifications.

- **Sharing Your Information with Third Parties**

We do not provide contact information to third party marketers without your permission. We share your information with third parties only in limited circumstances where we believe such sharing is: 1). reasonably necessary to offer our mobile application and the services associated with it, 2). legally required or, 3). permitted by you.

- **Third Party Communication**

There is no third party communication allowed under any circumstances on the EarlyBird mobile application. You are communicating only with employees of EarlyBird Digital, Inc.

- **Links**

EarlyBird may contain links to other websites or mobile applications. We are, under no circumstances, responsible for the privacy practices of other websites or mobile applications. We encourage Users to be aware when they leave our site to read the privacy statements of each and every mobile application and website that collects personally identifiable information. This Privacy Policy applies solely to information collected by EarlyBird.

- **Third Party Advertising**

Advertisers have been vetted and approved based on the standards of our advertising partners: Google AdMob (owned by Google, Inc. and Alphabet, Inc.) and MoPub (owned by Twitter, Inc.). Advertisements that appear on EarlyBird are sometimes delivered (or "served") directly to users by third party advertisers. They automatically receive your IP address when this happens. These third party advertisers may also download cookies to your computer, or use other technologies such as JavaScript and "web beacons" (also known as "1x1 gifs") to measure the effectiveness of their ads and to personalize advertising content. Doing this allows the advertising network to recognize your mobile device each time they send you an advertisement in order to measure the effectiveness of their ads and to personalize advertising content. In this way, they may compile information about where individuals using your mobile device or browser saw their advertisements and determine which advertisements are clicked. EarlyBird does not have access to or

control of the cookies that may be placed by the third party advertisers. Third party advertisers have no access to your contact information stored on EarlyBird unless you choose to share it with them, exclusively outside of the EarlyBird mobile application.

This privacy policy covers the use of cookies by EarlyBird and does not cover the use of cookies or other tracking technologies by any of its advertisers. We do not allow any third party content to be posted to our app or site other than our advertisers.

- **Changing or Removing Information**

Access and control over most personal information on EarlyBird is readily available through your 'My Account' page. EarlyBird users may modify or delete any of their profile information at any time by logging into their 'My Account' page and/or by contacting **support@yourclass.org**. Information will be updated within 48 hours. Removed information may persist in backup copies for a reasonable period of time but will not be generally available to members of EarlyBird.

Where you make use of the communication features of our mobile application to share information with employees of EarlyBird, such as virtual tutors, (e.g., sending a personal message or video chat with a video tutor) you generally cannot remove such communications.

- **Security**

EarlyBird takes appropriate precautions to protect our users' information. Your account information is located on a secured server behind a firewall. When you enter sensitive information (such as credit card number, your password, or your address), we encrypt that information using secure socket layer technology (SSL). (To learn more about SSL, go to http://en.wikipedia.org/wiki/Secure_Sockets_Layer). Because email and instant messaging are not recognized as secure communications, we request that you not send private information to us by email or instant messaging services. If you have any questions about the security of the EarlyBird mobile application or our website, www.yourclass.org, please email us directly at **support@yourclass.org**.

- **Federal Trade Commission Compliance**

EarlyBird guarantees safety for you and your child user, as that is our top priority. We comply with all Federal Trade Commission Guidelines and COPPA Certifications to assure users that their child user is safe and their ability to utilize the mobile application to its fullest capacity is security with age-appropriate content that includes and is not limited to: video, game, and test content, advertisements, video tutoring sessions, and artificial intelligence responses. (To see more on these guidelines and our compliance, visit <https://www.ftc.gov/tips-advice/business-center/privacy-and-security/children%27s-privacy>).

- **Terms of Use, Notices and Revisions**

Your use of EarlyBird, and any disputes arising from it, is subject to this Privacy Policy as well as our Terms of Use and all of its dispute resolution provisions including arbitration, limitation on damages, and choice of law. We reserve the right to change our Privacy Policy

and our Terms of Use at any time. Non-material changes and clarifications will take effect immediately, and material changes will take effect within 30 days of their posting on this mobile application. If we make changes, we will post them on our website, www.yourclass.org and will indicate at the top of this page the policy's new effective date. If we make material changes to this policy, we will notify you here, by email, or through notice on our home page on our website, www.yourclass.org. We encourage you to refer to this policy on an ongoing basis so that you understand our current privacy policy. Unless stated otherwise, our current privacy policy applies to all information that we have about you and your account.

- Contacting EarlyBird

If you have any questions about this privacy policy, please email us directly at [**support@yourclass.org**](mailto:support@yourclass.org).

- NAI Opt-Out

EarlyBird is committed to upholding the NAI Opt-Out Policy. To Opt-Out of EarlyBird advertisements, please click this

link: [**http://www.networkadvertising.org/managing/opt out.asp**](http://www.networkadvertising.org/managing/opt_out.asp)

If you have any questions regarding opting-out of EarlyBird-related advertisements, please utilize the "Support Page" of the NAI - [**http://www.networkadvertising.org/contact-support/report-problem**](http://www.networkadvertising.org/contact-support/report-problem) or feel free to contact EarlyBird's Site Governance Department at [**support@yourclass.org**](mailto:support@yourclass.org).